

eLearning: 图书馆员的职业发展

eLearning: Online Professional Development for Librarians:

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Jingjing Wu
Texas Tech University Libraries
Shuzhen Zhao
University of Windsor Library

为什么要谈图书馆员的职业发展

Why Professional Development

- ▶ 图书馆学课程设置与实际工作之间的差距
- ▶ 职位要求与在任图书馆员技能的差距
 - ▶ 学习新技能，引入新工具
 - ▶ 提升业务水平
 - ▶ 转入新职位
- ▶ 了解行业当前动态
- ▶ 职称评定及升职
 - ▶ 培训作为一种考核标准

什么是eLearning (I)

What is eLearning

E-Learning理论描述了运用电子教育技术实现有效的多媒体学习的认知科学原理

E-learning theory describes the cognitive science principles of effective multimedia learning using electronic educational technology.

— Wikipedia

什么是eLearning (II)

What is eLearning

eLearning: 通过电子媒体，特别是互联网来学习
(learning conducted via electronic media, typically on the Internet).

— Oxford Dictionary

为什么要通过eLearning实现职业发展

Why eLearning

- ▶ 降低成本（Lower cost）
 - ▶ 出差成本
 - ▶ 资料成本
- ▶ 时间、地点更灵活（flexible timeframe and location）

eLearning的形式

Formats

- ▶ 网络直播 (Live Webcasts)
- ▶ 在线研讨会 (Webinars)
- ▶ 在线报告 (Online Presentation)
- ▶ 网上课程 (Online Courses)
- ▶ 网上论坛 (Online Discussion Forums)



图书馆员职业发展的网上资源 (I)

Online Resources for Professional Development

- ▶ ALA eLearning
 - ▶ LITA Online Learning
 - ▶ ACRL eLearning
 - ▶ PLA Online Learning
- ▶ **Library of Congress (LOC)**
 - ▶ Catalogers Learning Workshop (CLW)
- ▶ Training @ Amigos Library Services
- ▶ **State Level**
 - ▶ Texas State Library Online Training Site

图书馆员职业发展的网上资源 (II)

Online Resources for Professional Development

- ▶ [Library Juice Academy](#) ([Demo](#))
- ▶ [Library Journal Professional Development](#)
- ▶ [Publons Academy](#)
- ▶ [Library 2.0](#)
- ▶ Massive Open Online Course (MOOC)
 - ▶ [Research Data Management and Sharing](#) (coursera.org)
 - ▶ [Public Library Management](#) (edX.org)

图书馆员职业发展的网上资源 (III)

Online Resources for Professional Development

- ▶ 中国大学慕课
 - ▶ 中国古典文献学
 - ▶ 文献管理与信息分析
- ▶ 微信课堂
 - ▶ 英文论文写作训练营
(募格学院)



证书

Certificates

- ▶ Certificates with Grades
- ▶ Certificates of Completion

Credits or CEUs

PLA does not award credit hours, or CEUs, but will provide a boilerplate certificate of completion for this webinar, which registrants—individuals and groups—can personalize as needed.

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- ▶ Zoom
- ▶ GoToMeeting
- ▶ AnyMeeting
- ▶ Adobe Connect

谢谢 😊